

Marketing Manager

The Debt Exchange, Inc. (DebtX) has an immediate opening for a full-time Marketing Manager. We are seeking dynamic candidates to develop and implement Marketing Communications, Advertising and Public Relations programs and initiatives.

Responsibilities:

- Lead DebtX's marketing efforts in the areas of marketing communication, advertising, public relations, brand management and tradeshow/event management
- Develop and implement strategic business communication plans that recognize and leverage the various strength and value propositions of DebtX's core businesses

Required Experience and Proficiencies:

- 2+ years marketing experience
- Superior writing skills with a flair for producing engaging email campaigns, collateral material, website and social media content
- Excellent editing/proofreading skills
- Strong technical skills and proficiency with Microsoft Excel and Access, as well as creative software experience (InDesign, Illustrator, Dreamweaver, Photoshop, Publisher, etc.)
- Demonstrated management success in marketing communications, advertising, public relations, brand management, and tradeshow / event management
- Strong project management, budget management, and organizational skills
- College degree required
- Ability to work effectively under tight deadlines and manage projects independently
- Strong attention to detail
- Team player with strong communication and interpersonal skills
- Passion and desire to work in a dynamic investment setting and culture of learning

The Debt Exchange, Inc. ("DebtX") is the largest full-service loan sale advisor and loan analytics provider in the country, servicing commercial banks, insurance companies, investment banks, debt funds and other financial institutions. DebtX provides a creative and comfortable work environment and the exciting opportunity to be part of a fast-paced growing company.

In joining our team, you'll enjoy great benefits, a creative work environment, and the exciting opportunity to be part of a fast-paced and growing company. DebtX provides a competitive salary and generous benefit package, which includes medical & dental, long-term health care insurance, life insurance, long & short-term disability, paid vacation, sick time and holidays, and a 401K retirement plan with a company match.

Please include a cover letter with your resume and email to:

DebtX-DbtX0571@applications.recruiterbox.com

or via the web at <https://debtX.recruiterbox.com/jobs/fk0jy1a?source=>

www.AboutBlackBostonOnline.com posted 5/15/19

As an equal opportunity employer, The Debt Exchange, Inc. is committed to a diverse workforce and is also committed to a barrier-free employment process. If you are an individual with a disability and need an accommodation or alternative method to submit an application, please contact us by calling 617-531-3434 or emailing CandidateAccommodation@debttx.com.

This position is located in our Boston, MA headquarters.

Local candidates only, please.

It is the policy of The Debt Exchange, Inc. to afford equal employment opportunity to all qualified persons regardless of race, color, religion, national origin, genetic information, age, military status, protected veteran status, sexual orientation, disability status, gender or any other characteristic protected by federal or state law.